



COOKIE POLICY

INFORMATION ABOUT COOKIES

In accordance with Law 34/2002 of July 11 on Information Society Services and Electronic Commerce (LSSI), in relation to Regulation (EU) 2016/679 of the European Parliament and the Council of April 27, 2016, General Data Protection Regulation (GDPR), and Organic Law 3/2018 of December 5 on Data Protection and Guarantee of Digital Rights (LOPDGDD), it is mandatory to obtain the express consent of the user of all web pages that use non-essential cookies before they navigate through them.

WHAT ARE COOKIES?

Cookies and other similar technologies such as local shared objects, flash cookies, or pixels are tools used by web servers to store and retrieve information about their visitors, as well as to ensure the correct functioning of the site.

By using these devices, the web server can remember some data concerning the user, such as their preferences for viewing the pages of that server, their name and password, the products they are most interested in, etc.

COOKIES AFFECTED BY REGULATIONS AND EXEMPT COOKIES

According to the EU directive, cookies that require the informed consent of the user are analytical, advertising, and affiliation cookies, while technical cookies and those necessary for the operation of the website or the provision of services expressly requested by the user are exempt.

TYPES OF COOKIES

ACCORDING TO PURPOSE

Technical and functional cookies: These allow the user to navigate through a web page, platform, or application and use the different options or services available.

Analytical cookies: These allow the responsible entity to monitor and analyze the behavior of users of the websites to which they are linked. The information collected through this type of cookie is used to measure website activity, applications, or platforms and to create browsing profiles for users to improve the service based on usage data analysis.

Advertising cookies: These allow the management, in the most efficient way possible, of advertising spaces included by the editor on a web page, application, or platform from which the requested service is provided based on criteria such as edited content or the frequency of ad displays.

Behavioral advertising cookies: These collect information about the user's preferences and personal choices (retargeting) to allow the most efficient management of the advertising spaces included by the editor on a web page, application, or platform from which the requested service is provided.

Social cookies: These are set by social media platforms on services to enable users to share content with their friends and networks. Social media platforms have the ability to track online activity outside the services. This may affect the content and messages seen on other services visited.

Affiliate cookies: These track visits from other websites with which the site establishes an affiliation contract.

Security cookies: These store encrypted information to prevent stored data from being vulnerable to malicious attacks by third parties.

ACCORDING TO OWNERSHIP

First-party cookies: These are sent to the user's device from a server or domain managed by the website owner and from which the requested service is provided.

Third-party cookies: These are sent to the user's device from a server or domain that is not managed by the website owner but by another entity that processes data obtained through cookies.

ACCORDING TO STORAGE DURATION

Session cookies: These are designed to collect and store data while the user accesses a website.

Persistent cookies: These store data on the terminal and can be accessed and processed for a period defined by the cookie's controller, which can range from a few minutes to several years.

PROCESSING OF PERSONAL DATA

GERT MARTIN ZAKOSTELECKY **is responsible for the processing** of the personal data of the **data subject** and informs that these data will be processed in accordance with Regulation (EU) 2016/679 of April 27, 2016 (GDPR), providing the following information:

Processing purposes: As specified in the section on cookies used on this website.

Legal basis for processing: Except where necessary for website navigation, user consent (Article 6.1.a GDPR).

Data retention criteria: As specified in the section on cookies used on the website.

Data disclosure: Data will not be disclosed to third parties except for third-party-owned cookies or as required by law.

User rights:

- Right to withdraw consent at any time.
- Right of access, rectification, portability, and deletion of their data, and to restrict or object to their processing.
- Right to file a complaint with the supervisory authority (www.aepd.es) if the user considers that the processing does not comply with current regulations.

Contact details for exercising rights:

GERT MARTIN ZAKOSTELECKY. C/ Obispo Alguacil 3, 1-I, - 14001 CÓRDOBA (Córdoba). E-mail: info@languageparadise.com