



## PRIVACY POLICY

### 1. USER INFORMATION

#### Who is responsible for processing your personal data?

**GERT MARTIN ZAKOSTELECKY** is the DATA CONTROLLER for processing the USER's personal data and informs that these data will be processed in accordance with Regulation (EU) 2016/679 of April 27 (GDPR) and Organic Law 3/2018 of December 5 (LOPDGDD).

#### Why do we process your personal data and for what purpose?

Depending on the form where we have obtained your personal data, we will process it confidentially to achieve the following purposes:

##### In the Contact Form

- Responding to inquiries or any type of request made by the user through the contact methods available on the website. (For the legitimate interest of the controller, Art. 6.1.f GDPR)
- Sending commercial advertising communications via e-mail, fax, SMS, MMS, social networks, or any other electronic or physical means, present or future, that allows commercial communications. These communications will be made by the controller and will be related to its products and services, or those of its partners or suppliers, with whom an agreement has been reached for promotion. In this case, third parties will never have access to personal data. (With the consent of the interested party, Art. 6.1.a GDPR)
- Performing statistical analysis and market research. (For the legitimate interest of the controller, Art. 6.1.f GDPR)

#### How long will we keep your personal data?

They will be stored for no longer than necessary to maintain the purpose of the processing or as long as legal obligations dictate their retention. When no longer needed, they will be securely deleted to ensure anonymization or total destruction.

### **Who do we share your personal data with?**

No communication of personal data to third parties is foreseen unless necessary for the development and execution of the processing purposes. If required, data may be shared with our service providers related to communications, with whom the CONTROLLER has confidentiality agreements and data processing agreements in compliance with privacy regulations.

### **What are your rights?**

The USER has the right to:

- Withdraw consent at any time.
- Access, rectify, transfer, and delete their data, as well as limit or oppose its processing.
- File a complaint with the supervisory authority ([www.aepd.es](http://www.aepd.es)) if they believe that the processing does not comply with current regulations.

### **Contact information to exercise your rights:**

GERT MARTIN ZAKOSTELECKY. C/ Obispo Alguacil 3, 1-I, - 14001 CÓRDOBA (Córdoba). E-mail: [info@languageparadise.com](mailto:info@languageparadise.com)

## **2. MANDATORY OR OPTIONAL INFORMATION PROVIDED BY THE USER**

By checking the corresponding boxes and entering data in fields marked with an asterisk (\*) in the contact form or other downloadable forms, USERS expressly, freely, and unequivocally accept that their data are necessary to fulfill their request. The inclusion of data in remaining fields is voluntary. The USER guarantees that the personal data provided to the CONTROLLER are truthful and is responsible for notifying any changes.

The CONTROLLER informs that all requested data through the website are mandatory as they are necessary to provide an optimal service to the USER. If not all data are provided, it is not guaranteed that the information and services provided will fully meet their needs.

## **3. SECURITY MEASURES**

In compliance with current personal data protection regulations, the CONTROLLER is complying with all GDPR and LOPDGDD provisions for processing the personal data under

its responsibility, and expressly with the principles described in Article 5 of the GDPR, ensuring lawful, fair, and transparent processing related to the data subject and limiting processing to what is necessary for the purposes for which the data are collected.

The CONTROLLER guarantees that it has implemented technical and organizational policies to apply the security measures established by the GDPR and LOPDGDD to protect the rights and freedoms of USERS and has provided them with the necessary information to exercise their rights.

For more information on privacy guarantees, you can contact the CONTROLLER at: GERT MARTIN ZAKOSTELECKY. C/ Obispo Alguacil 3, 1-I, - 14001 CÓRDOBA (Córdoba). E-mail: [info@languageparadise.com](mailto:info@languageparadise.com)

## **SOCIAL MEDIA PRIVACY POLICY**

### **1. USER INFORMATION**

#### **Who is responsible for processing your personal data?**

GERT MARTIN ZAKOSTELECKY, hereinafter the **CONTROLLER**, informs the **USER** that a profile has been created on the social networks Facebook and Instagram and is responsible for processing the personal data carried out on these networks. These data will be processed in accordance with Regulation (EU) 2016/679 of April 27 (GDPR) and Organic Law 3/2018 of December 5 (LOPDGDD), providing the following information:

#### **Why do we process your personal data?**

**Purpose of processing:** maintaining a relationship between the USER and the CONTROLLER, which may include:

- Handling requests and inquiries submitted to the controller.
- Informing about activities and events organized by the controller.
- Informing about products or services offered by the controller.
- Interacting through official profiles.

#### **Why can we process your personal data?**

**Legal basis for processing:** Article 6.1.a GDPR, the data subject has given consent for processing their personal data for specific purposes. The USER has a profile on the same

social network and has chosen to join the CONTROLLER's social network, thereby expressing interest in the information published. By requesting to follow our official profiles, the USER grants consent for processing personal data published in their profile.

The USER can access the social network's privacy policies at any time and configure their profile to ensure their privacy.

The CONTROLLER only has access to public USER information, particularly their contact name. These data are used exclusively within the social network and will only be incorporated into the CONTROLLER's database if necessary for processing the USER's request.

### **How long will we keep your personal data?**

**Data retention criteria:** they will be kept as long as the USER does not withdraw consent as indicated in this privacy policy.

### **Who do we share your personal data with?**

The information provided by the USER through the CONTROLLER's social networks, including personal data, may be publicly available to other users of the social network. The USER can configure the privacy settings of their profile to control which information is shared.

No personal data is planned to be shared with third parties outside the social network unless necessary for fulfilling processing purposes, in which case agreements will be in place with service providers to ensure compliance with privacy regulations.

### **What are your rights?**

Rights granted to the USER:

- Withdraw consent at any time.
- Access, rectify, transfer, and delete their data, as well as limit or oppose its processing.
- File a complaint with the supervisory authority ([www.aepd.es](http://www.aepd.es)) if they believe that the processing does not comply with current regulations.

### **Contact information to exercise your rights:**

GERT MARTIN ZAKOSTELECKY. C/ Obispo Alguacil 3, 1-I, - 14001 CÓRDOBA (Córdoba). E-mail: [info@languageparadise.com](mailto:info@languageparadise.com)

## **2. USE OF THE PROFILE**

The CONTROLLER will carry out the following actions:

- Access the public information of the profile.
- Publish on the USER's profile any information already published on the CONTROLLER's social network.
- Send personal and individual messages through social network channels.
- Update the page status, which will be published on the USER's profile.

The USER can always control their connections, delete content that is no longer of interest, and restrict who they share their connections with by accessing their privacy settings.

## **3. PUBLICATIONS**

Once the USER is a follower or has joined the CONTROLLER's social network, they may publish comments, links, images, photographs, or any other type of multimedia content supported by the platform.

The USER must, in all cases, be the owner of the published content, have copyright and intellectual property rights, or have the consent of third parties concerned.

Any publication on the social network that includes text, graphics, photographs, videos, etc., which may offend or violate morality, ethics, good taste, or decorum and/or infringes, violates, or breaches intellectual or industrial property rights, the right to image, or the law, is expressly prohibited.

In such cases, the CONTROLLER reserves the right to remove the content immediately without prior notice and may request the permanent blocking of the USER.

The CONTROLLER is not responsible for content freely published by a USER.

The USER should be aware that their publications will be known by other users, and they are therefore primarily responsible for their privacy.

Images published on the social network will not be stored in any file by the CONTROLLER but will remain on the social network.

## **4. DATA OF MINORS OR INDIVIDUALS WITH SPECIAL NEEDS**

Access and registration through the CONTROLLER's social networks are prohibited for minors under 14 years of age.

If the USER has special needs, the intervention of their parental authority holder, guardian, or legal representative, with valid documentation proving the representation, will be necessary.

The CONTROLLER is expressly exempt from any liability arising from the use of social networks by minors or individuals with special needs. The CONTROLLER's social networks do not knowingly collect personal information from minors. Therefore, if the USER is a minor, they should not register, use the CONTROLLER's social networks, or provide any personal information.